

GrowForward Rewards

BASF products help you get the most from every acre. With our GrowForward Rewards program, you can get the most from every dollar. You can qualify for savings on ALTITUDE FX and ADRENALIN® SC herbicides for your **Clearfield** wheat acres. Plus, you can save on fungicides, seed treatments and herbicides for all your cereal acres.

If you're ready for exceptional weed control, competitive yields and the ability to open up your rotation, it's time to contact your local retailer about **Clearfield** wheat.

growforward
2011
REWARDS

 **BASF**
The Chemical Company

2011



Clearfield®
Production System for Wheat

Your Fields Are Covered with BASF Cereal Products

From pre-seeding to harvest, BASF products can protect your wheat from weeds and disease, letting your crop achieve its full genetic potential.



With the new innovative chemistry of KIXOR®, HEAT™ provides the fastest, sharpest, most sustainable control of the toughest weeds. For fast, complete control of all broadleaf weeds, apply pre-seed or pre-emergence with any formulation of glyphosate.



The seed treatment with the best available control of seed-borne and soil-borne *Fusarium* also suppresses *Cochliobolus* seedling blight and common root rot. A convenient, ready-to-use, water-based formulation that's applied at one rate without dilution.



A broad-spectrum fungicide, HEADLINE® offers the unique *AgCelence*™ benefits of optimized plant health and increased yields. Apply HEADLINE immediately after flag leaf emergence.



New CARAMBA™ is a systemic triazole fungicide (Group 3) that combines the highest level of *Fusarium* head blight control with premium control of leaf diseases. Unsurpassed disease control and reductions of deoxynivalenol (DON) improves grade, yield and quality for increased returns.

Always read and follow label directions.

ADRENALIN SC and ALTITUDE FX can only be used on wheat varieties with the **Clearfield** trait. ADRENALIN, AgSolutions, ALTITUDE FX, CARAMBA, CHARTER, **Clearfield**, DYVEL, GEMINI, HEADLINE, HEAT and the UNIQUE **Clearfield** SYMBOL are registered trade-marks and **Clearfield**-Confirm and "Nothing gets your fields cleaner" are trade-marks of BASF. All other products mentioned are trade-marks or registered trade-marks of their respective companies. ©2010 BASF Canada Inc.



Nothing gets your fields cleaner.™



Questions?

Call AgSolutions® by BASF
at 1-877-371-BASF (2273)
or visit clearfield.ca



Nothing gets your fields cleaner.™



Any Field. Any Rotation.

Every year, more and more growers are choosing the **Clearfield**® Production System for wheat. Why? Great weed control. **Clearfield** is the best way to grow clean wheat on any field. Here are some ways you can benefit:

- Control cleavers, chickweed, hemp-nettle and heavy populations of buckwheat and kochia, including Group 2-resistant weeds.
- Control Group 1-resistant grasses.
- Grow clean wheat after any crop – it removes wheat off-types and even volunteer barley.
- Manage uncertain or heavy weed pressure situations, such as on rented land.

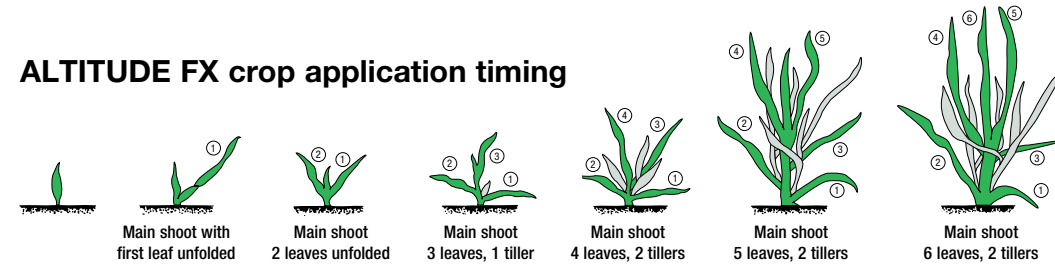
The Deep Cleaning Power of ALTITUDE FX

The Best Weed Control in Wheat... Period!

- Unsurpassed, broad-spectrum control of grasses and broadleaf weeds, including volunteer cereals like barley, durum and wheat off-types (non-**Clearfield** wheat). Only ALTITUDE FX® gives you exceptional control of key broadleaf and grassy weeds.



ALTITUDE FX crop application timing



Optimal application timing

Green leaves indicate true leaves. Grey shaded leaves indicate tillers.

Your Best Value in Clearfield Wheat Weed Control

- Superior grassy weed control (including volunteer cereals like barley, wheat and durum) and selective broadleaf weed control. Only **Clearfield** wheat herbicides control all major grasses.



How to Get the Cleanest Fields with Clearfield

1. Buy high quality genetics with Clearfield wheat features.

Consult your preferred **Clearfield** wheat retailer – Viterra or Richardson Pioneer – for the latest options on **Clearfield** wheat seed that requires **Clearfield-Confirm**® testing. It's your assurance of **Clearfield** herbicide tolerance.

2. Sign a Clearfield Commitment at your retail location.

The **Clearfield** Commitment is an annual license that gives you access to **Clearfield** technology and GrowForward Rewards, the savings program for loyal BASF customers.

3. Apply ALTITUDE FX.

ALTITUDE FX has a wide window of application so you can control early-emerging weeds before they affect yield. Only ALTITUDE FX – formulated for use exclusively on **Clearfield** wheat – gives you over exceptional control of key broadleaf and grassy weeds.

